

INTERFUSE BUSINESS STRATEGY

Interfuse Ltd is part of Jelson Holdings Ltd and being successful as a Group requires the sharing of common values. All Directors, Management and Employees are committed to conducting our business in an honest, ethical and sustainable way. The fundamental values and company culture is achieved by adopting leadership principles from the group which creates the foundation for a common management culture.

Our strategy is to plan resources for the most efficient and effective use during the manufacture of our product with responsibly sourced materials. We provide a comprehensive range of blocks that comply with current European Standards and endeavour to maintain a committed, enthusiastic and well trained workforce.

Key risks and uncertainties are related to the conditions of the wider economy and consequential demand for housing coupled with availability of mortgage finance for home buyers, which in turn affects the number of new homes being built. The other factor to be considered is activity levels in the general construction sector. The directors seek to mitigate the importance of this by close monitoring of market trends and adjusting production levels accordingly. Additionally, management continues to invest in the key areas of Health and Safety and Environmental matters which can pose risks both operationally and financially.

We strive to associate our brand with the values of respect for people, sustainability, quality, reliability and ease of purchase to create customer loyalty and provide the logistics to meet the requirements of our end users at affordable prices, acting with integrity in all our dealings. We aim to use best practice across the business to continually update and modernise our production process to embrace new technology and innovation where practicable and work as a team. We are passionate about our business and strive to exceed set targets and deliver to our customer the product and service they deserve.

The Company is committed to ensuring up-to-date sustainable performance, information is available to stakeholders and the general public on our web site and is available for independent review and verification whenever required, minimising our environmental impact in line with our Environmental Policy and Management System. Health and Safety is a vital part of our business and our Employees are the most important asset of the business. Interfuse is committed to ensuring the health and safety and welfare of its Employees and any other persons who may be affected by its operation.

Sustainability is placed at the core of our business and we endeavour to minimise the impact we have on our environment which in turn includes everything from conserving natural resources, reducing costs, making profits and investing wisely to achieve and develop our sustainable targets, to provide training and guidance for Employees to understand our key strategy and objectives and encourage them to take responsibility for performance and improved competence.

Interfuse continues to develop and improve its Integrated Management System as a means to implement sustainability strategy and ensure compliance with legislation, reporting and continued improvement to replicate best practice across the business to create value.